



Daniel Ahola

Finnish filmmaker and content creator. Founder of **Konza Oy**, building real-life movies that leave you inspired.

572K

TOTAL FOLLOWERS

48.1M

LIFETIME YOUTUBE VIEWS

6.7M

WATCH HOURS

663K

AVG. TIKTOK VIEWS / POST

MISSION

To create the highest-quality entertainment: real-life movies that inspire, built to be watched together by the whole family.

THE STORY

From short-form to the big screen

01

Short-form creator **TIKTOK & INSTAGRAM**

Began as an award-winning short-form creator, building a large, highly engaged following with fast, sharp vertical video.

02

YouTube **AWARD-WINNING**

Moved into long-form YouTube, where the expedition and challenge films earned awards, including Tubecon Video of the Year.

03

Television **VENLA NOMINEE**

Created, hosted and produced his own national TV series for Ruutu, earning two Kultainen Venla nominations, Finland's "Oscars" of television.

04

Documentary films **NOW**

Now creates cinematic travel documentaries in English, dubbed for global audiences, evolving from fast TikToks into story-driven films with the quality of professional cinema.

BRAND COLLABORATIONS

Through **Konza Oy**, Daniel has worked with leading Finnish and global brands, including:

Red Bull

Samsung

Wolt

Finnish Defence Forces

ON SCREEN, NATIONALLY & GLOBALLY

A familiar face on major television, as a contestant on the biggest shows at home and worldwide:

Erikoisjoukot, S3 Finland's toughest reality series (SAS: Who Dares Wins format)

Beast Games, S3 MrBeast's global competition series

The channel in numbers

231K

SUBSCRIBERS
live, public count

48.1M

LIFETIME VIEWS
all analytics incl. Shorts

6.7M

WATCH HOURS
765 years watched

525M

IMPRESSIONS
lifetime

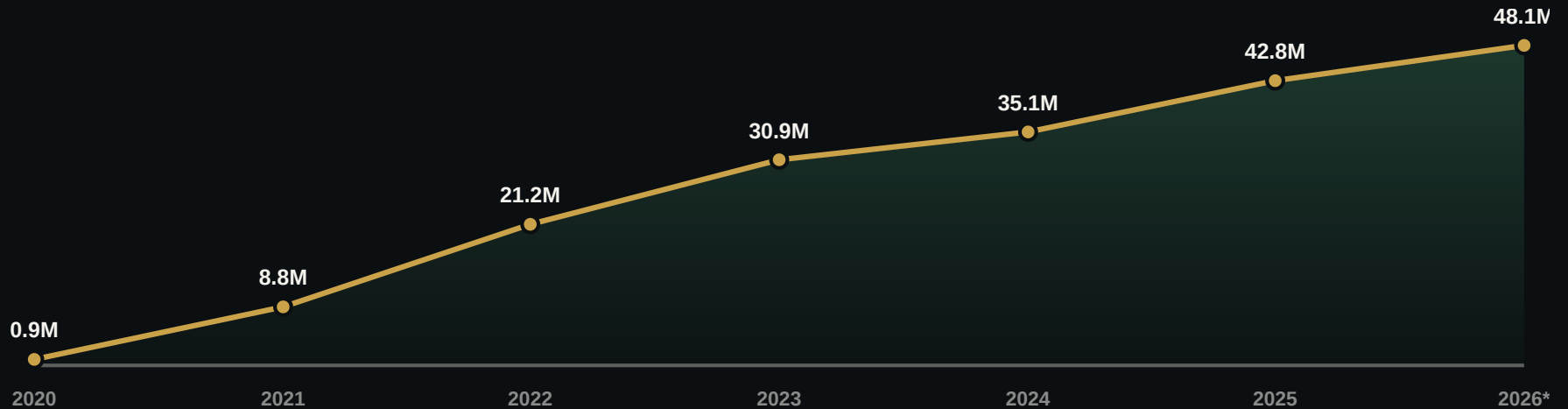
5.3%

AVG. CTR
above the 3-5% norm

8m 22s

AVG. VIEW DURATION
long-form retention

CUMULATIVE LIFETIME VIEWS



Total channel views keep compounding: 48.1M lifetime and climbing. 2026 already at 5.3M by mid-June, on pace for one of the channel's strongest years.

Biggest videos

★ TUBECON AWARDS WINNER



Surviving 100 Hours on a Deserted Island

Desert island survival

★ *Video of the Year, Tubecon Awards*

1.98M	635K	33.3M
VIEWS	WATCH HRS	IMPR.



7 Days With Shaolin Warrior Monks

Training with warrior monks

487K	185K	6.63M
VIEWS	WATCH HRS	IMPR.



Nationwide Hide & Seek for €1000

Hide and seek across all of Finland

2.50M	613K	58.3M
VIEWS	WATCH HRS	IMPR.

MORE TOP PERFORMERS

Across Finland With Nothing, South to North	1.70M views	391K watch hrs	22.2M impr.
€1000 vs €300,000 Road Trip to Norway	1.60M views	353K watch hrs	31.3M impr.
Nationwide Cops & Robbers for €2000	1.32M views	297K watch hrs	19.8M impr.
GeoGuessr IRL: Europe	1.31M views	494K watch hrs	25.5M impr.

11.4M

COMBINED VIEWS

2.97M

WATCH HOURS

197M

IMPRESSIONS



Around the World in 60 Days, €0 Budget

6-part expedition series / March–April 2025

4.0M

TOTAL VIEWS

1.31M

WATCH HOURS

37.6M

IMPRESSIONS

21.7K

SUBS GAINED

7.4%

AVG. CTR

19.6min

AVG. VIEW TIME

CTR climbed 5.0% → 9.5%

Audience pull deepened across all 6 parts

2.3× the channel's average view duration

TELEVISION SERIES

RUUTU

CREATED, HOSTED & PRODUCED BY DANIEL AHOLA

Daniel Ahola: Poliisia ja Rosvoa

A six-part chase format on Ruutu, the VOD platform of Sanoma, one of Finland's largest media companies. Adapted directly from Daniel's own YouTube format to pull a Gen Z audience to national streaming.

570K

VIEWS ON RUUTU

120K

VIEWS, OPENING EPISODE

20K

NEW RUUTU SUBSCRIBERS

371K

ORGANIC TIKTOK HASHTAG
VIEWS



2x Kultainen Venla nominee

Finland's national TV awards, the country's "Oscars" of television

6 episodes / Ruutu+ & Ruutu

ft. **Duudsonit, Iha just imus, Syke cast, Viivi Pumpanen**

Reach & engagement



YouTube
@danielaleksis

The home of the long-form films

231K

SUBSCRIBERS

48.1M

LIFETIME VIEWS

5.3%

AVG. CTR

8:22

AVG. VIEW TIME



TikTok
@danielaleksis

Avg. 663K views per post, 2.5× the follower count

260K

FOLLOWERS

663K

AVG. VIEWS / POST

3.3%

ENGAGEMENT RATE

21K

AVG. LIKES



Instagram
@danielaleksis

11.7% engagement, well above the 3 to 6% norm

81K

FOLLOWERS

11.7%

ENGAGEMENT RATE

11K

AVG. LIKES

132

TOTAL POSTS

IN PRODUCTION

FEATURE DOCUMENTARY

THE FLAGSHIP PROJECT

Journey to the Top of the World

An expedition film by Daniel Ahola / filmed since 2023

A childhood dream, filmed from day one: to climb Everest. A mentor sherpa teaches Daniel his world, *Karate Kid style*, and together they summit at the end.

Built as a feature film rather than a sit-down documentary: hands dirty, on the mountain, side by side. Designed to honor sherpa culture and give it the respect it deserves. Daniel's most ambitious production yet, and the first made fully in English and dubbed for international audiences.

STATUS

Filming since 2023

Every step captured from zero

BACKING

Red Bull & partners

Backed by Red Bull and major Finnish companies

AMBITION

Festivals → big screen → global streaming

Netflix or similar

PARTNERSHIPS

Let's make something worth watching.

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Konza Oy / Turku, Finland

